

## The City of **Prairie Village**, **Kansas**

Popular Annual Financial Report For the Year Ended December 31, 2017





The Star of Kansas



Government Finance Officers Association

Award for
Outstanding
Achievement in
Popular Annual
Financial Reporting

Presented to

## The City of Prairie Village Kansas

For its Annual Financial Report for the Fiscal Year Ended

December 31, 2016

Christopher P. Morrill

Executive Director/CEO

#### **Table of Contents**

Letter from Finance Director	3
Governing Body	4
City as a Whole	5
Sales Tax Rate	6
City Services	7
Property Tax Rate	8
Where does the money go?	9
Strategic Use of Debt	10
Demographic & Economic Data	11-14
Economic Outlook	15
Long Term Financial Planning	15
Department Heads & Appointed Officials	16



## 2017 Citizen's Report

#### Dear Citizen's of Prairie Village,

We are pleased to present to you the City of Prairie Village's sixth Popular Annual Financial Report (PAFR) for the fiscal year ending December 31, 2017. The Citizen's Report is a condensed version of the 2017 Comprehensive Annual Financial Report (CAFR). The CAFR is comprised of 115 pages of detailed financial statements, notes, schedules and statistical information. The CAFR was prepared in conformance with Generally Accepted Accounting Principles (GAAP) and audited by the CPA firm, Berberich Trahan & Co., receiving an unmodified opinion. An unmodified opinion is given when an auditor can state that the financial statements are accurately and fairly presented.

This report provides an analysis of the financial position of the City, where the revenues derive to operate the City, where those same dollars are spent, and how the local economy impacts Prairie Village's overall financial status. Our goal is to better communicate the results of the financial operations of the City in a reader friendly financial publication.

As you review the report, we invite you to share any questions, statements, or comments you may have. You may contact the Finance Department at 913.385.4661. The fully disclosed audited CAFR and summarized PAFR may be found online at www.pvkansas.com.

Respectfully,

Pia South Maria

Lisa Santa Maria Finance Director



## **2017 Prairie Village Governing Body**



Front row (left to right): Jori Nelson, Mayor Laura Wassmer, and Sheila Myers

Middle row (left to right): Ashley Weaver, Terrence Gallagher, Courtney McFadden and Brooke Morehead

Back row (left to right): Andrew Wang, Serena Schermoly, Eric Mikkelson, Steve Noll and Dan Runion

Not pictured: Ted Odell, Chad Herring (filled Ashley Weaver's remaining term)

Laura Wassmer	Mayor	mayor@pvkansas.com
Chad Herring	Ward 1	cherring@pvkansas.com
Jori Nelson	Ward 1	jnelson@pvkansas.com
Steve Noll	Ward 2	snoll@pvkansas.com
Serena Schermoly	Ward 2	sschemoly@pvkansas.com
Eric Mikkelson	Ward 3	emikkelson@pvkansas.com
Andrew Wang	Ward 3	awang@pvkansas.com
Sheila Myers	Ward 4	smyers@pvkansas.com
Brooke Morehead	Ward 4	bmorehead@pvkansas.com
Courtney McFadden	Ward 5	cmcfadden@pvkansas.com
Dan Runion	Ward 5	drunion@pvkansas.com
Terrence Gallagher	Ward 6	tgallagher@pvkansas.com
Ted Odell	Ward 6	todell@pvkansas.com



## The City as a Whole

#### Statement of Net Position

The Statement of Net Position looks at the City as a whole and is a useful indicator of the City's financial position. The table below provides a summary of the City's financial position over time. The full disclosed Statement of Net Position can be located in our 2017 CAFR at www.pvkansas.com.

	<u>2016</u>	<u>2017</u>
Current and other assets	\$34,390,661	\$26,744,514
Capital assets	80,402,156	85,074,174
Total assets	114,792,817	111,818,688
Total deferred outflows of resources	2,052,468	1,282,596
Long-term liabilities	25,002,124	22,948,040
Current liabilities	1,626,688	1,647,952
Other liabilities	2,622,356	2,112,818
Total liabilities	29,251,168	26,708,810
Takal defermed inflavor of management	0.000.044	40.700.000
Total deferred inflows of resources	9,626,211	10,726,808
Net position:		
Net investment in capital assets	73,191,537	67,639,849
Restricted	1,025,181	1,782,120
Unrestricted	3,751,188	6,243,697
Total net position	\$77,967,906	\$75,665,666
Total liabilities and deferred inflows of resources & net position	\$114,792,817	\$111,818,688

The largest portion of the City's assets (60%) reflects investments in capital assets (e.g. land, buildings, infrastructure, machinery and equipment), less related debt to acquire those assets that is still outstanding. The City uses these capital assets to provide services to its citizens; consequently, these assets are not available for future spending.

#### **Definitions:**

**Capital Assets**. Land, improvements to land, easements, buildings, improvements to buildings, vehicles, machinery, and any other assets that are used in operations with an initial useful life extending beyond one reporting period.



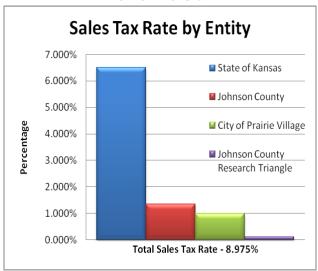
**Net investment in capital assets**. A measure of the level of investment in capital, found by subtracting non-cash depreciation from capital expenditures. This measure helps to give a sense of how much money is being spent on capital items (such as property, buildings and equipment), which are used for operations.

#### Net Position unrestricted = \$6.2 million

The City has \$6.2 million in available funds to pay for emergencies, shortfalls or other unexpected needs for the fiscal year ending December 31, 2017. The City's unrestricted net position increased from \$3,751,188 in 2016 to \$6,243,697 in 2017 chiefly because of the Meadowbrook General Obligation bond issue, and change in the net pension obligation.

The City's combined net position also decreased by \$2,302,240 from 2016 to 2017. The change in net position as a percentage of assets is a good indicator of the government's financial position. The negative ratio of -2.95% is mainly a result of a decrease in 2016 unrestricted net position which was affected by the general obligation bond issue for the Meadowbrook redevelopment district and not an indication that the City's financial condition has declined.

## Prairie Village's Sales Tax 8.975%



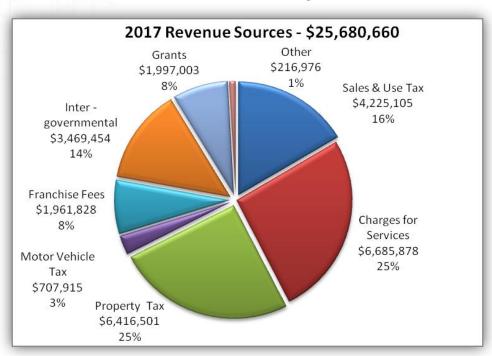
The City levies an additional 1 percent sales tax on taxable sales made at Prairie Village Shops and Corinth Shops for the Community Improvements Districts (CIDs).



## **City Services**

City government provides a wide range of services including police protection and safety programs; construction and maintenance of streets, storm drainage and infrastructure; summer recreational activities and year-round cultural events; residential waste collection, recycling and composting services; and other general services for residents. The chart below is derived from the Statement of Activities on page 15 of the CAFR.

## Where does the money come from?



#### **Definitions:**

**Taxes.** Tax revenue includes property, motor vehicle, local sales and use and franchise fees. There is an additional 1.00% sales tax applied to purchases made within one of the two Community Improvement Districts (CID).

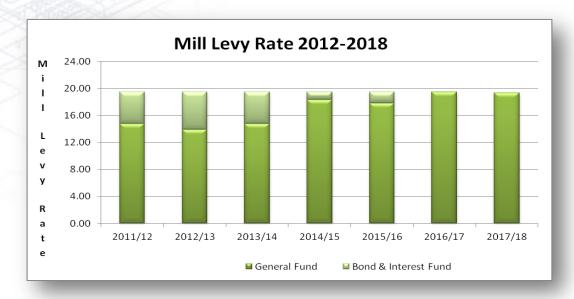
**Fees, Fines and Charges for Services.** This source includes revenue which is a charge for contract services and special assessments to recipients of certain services. The three largest sources of this revenue type are the police services contract with Mission Hills, special assessments for solid waste collection and the Stormwater Utility fee.

**Intergovernmental.** Included in this revenue source are liquor tax, County sales and use, Public Safety sales and use and Special Highway funds.



## **Prairie Village's Property Tax**

Property Taxes. Taxes due on real estate and personal property. It is computed by applying the City's mill rate to the County's assessed valuation.



#### **Residents Receive City Services**

In 2017, the average market value of a Prairie Village Home is \$274,082. In 2018, on average, a homeowner will pay \$51.00 each month for City services. The checkbook below illustrates how this amount is divided among various City programs.

Program	Monthly Cost
Public Safety	\$20.40
Public Works	\$15.81
Community Development	\$ 6.63
Administration	\$ 5.10
Parks & Recreation	\$ 1.53
Municipal Court	\$ 1.53

Average l	Homeowner			7555
City of P	rairie Village	DATE	: May 15,	2018
PAY TO:	City of Prairie Vi	llage	\$	51.00
Fifty one	and 00/100****		******** DO	LLARS_
MEMO	Monthly property		TAXPA	YER

MEMO tax for City services

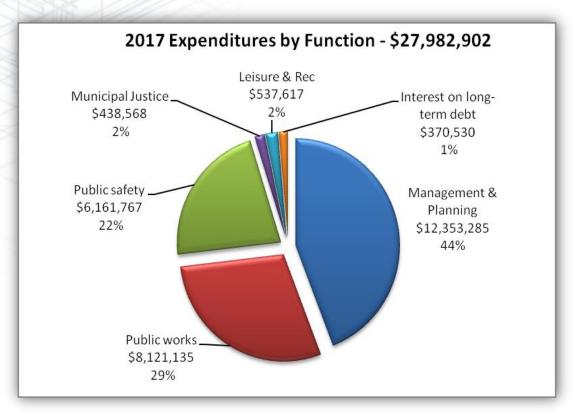
Your Property Taxes also include Special Assessments or Fees for Trash and Recycling Services and Stormwater System maintenance.

Trash Fee: \$192.00 per year or \$16.00 per month

Stormwater Fee: \$0.04/sq ft of impervious area



## Where does the money go?



The chart above is derived from the Statement of Activities on page 15 of the CAFR.

#### **Definitions:**

**Management & Planning.** Provides overall management of City operations, coordination of City planning and implementation of Council direction and policy.

**Public Works.** Includes costs associated with maintaining our roads and infrastructure.

Public Safety. Provides public safety services which include:

- Crime Prevention
- o Patrol
- Investigations
- o D.A.R.E
- Traffic

**Leisure & Recreation.** Includes costs associated with park development, recreational opportunities and community programs to accomplish the long term goal to maintain the highest quality of life in the City.



## **Strategic Use of Debt**

The City continues to maintain a favorable Aaa bond rating from Moody's while having one of the lowest tax bases in Johnson County. The City had \$17,125,000 in bonded debt as of December 31, 2017.

	nding Bonds Obligation Bonds	
	Governr Activi	
	2016	2017
General Obligation Bonds:		
Series 2009-A	\$650,000	\$440,000
Series 2011-A	\$3,245,000	\$2,710,000
Series 2016-A	\$11,300,000	\$11,300,000
Series 2016-C	\$3,100,000	\$2,675,000
Total	\$18,295,000	\$17,125,000

#### Why rely on debt at all?

Bond debt can be compared to a home mortgage that is repaid over time, while operations and maintenance expenses are like daily household expenditures that are paid immediately, such as groceries. Major capital improvement projects, such as the Meadowbrook redevelopment district, have a long useful life, so their cost is spread out over many years and paid for by current and future citizens who use them.

In 2016 the City issued bonds for \$3,100,000 to purchase the City streetlights from Kansas City Power & Light. The City had a second bond issue of \$11,300,000 in 2016 for the Meadowbrook Tax Increment Financing (TIF) redevelopment district located roughly at 95<sup>th</sup> Street and Nall.

The City also chooses to use bonds when projects are so large, it would never be feasible to save up enough money to pay in cash. The smaller annual debt payments are manageable.

It's also about fairness. If the useful life of a \$1 million building improvement is 20 years, why should today's residents pay 100% of the cost of 1/20<sup>th</sup> of its use?



## **Demographic and Economic Data**

Shawnee, Osage, and Kansa Indians formerly owned the land now developed into the City of Prairie Village. As settlers and pioneers headed west, one family decided to make Prairie Village their home. In 1858, Thomas Porter bought 160 acres of farmland.

In the 1940s, J.C. Nichols, an experienced developer, wanted to turn the farmland into suburban housing for soldiers returning home from the war and bought the farmland from the Porters, Coppocks, and Lewises. He had a vision of transforming the rolling hills into a well-planned community of beautiful homes and neighborhood shopping centers. Construction in Prairie Village started in 1941 and by 1949; Mr. Nichols' dream became a reality when the City was named the best planned community in America by the National Association of Home Builders.

Prairie Village was officially recognized by the State of Kansas in 1951. By 1957 it had become a first class city. It is one of 20 cities in Johnson County and is the sixth largest in population. Prairie Village is completely surrounded by other cities, sharing its eastern border, State Line Road, with Kansas City, Missouri. The City has a residential population of approximately 21,805 within its 6.7 square mile City limits.

# Economic Statics Last Ten Years December 31, 2017

	Fiscal Year	Population	School Enrollment	Unemployment Rate	Per Capita Personal Income	Personal Income
la la	2008	21,422	5,884	4.8%	\$34,667	742,636,474
	2009	21,479	5,833	4.8%	34,667	744,612,493
	2010	21,447	5,120	6.8%	34,667	743,503,149
	2011	21,447	5,730	5.1%	34,667	743,503,149
	2012	21,795	5,567	4.5%	48,640	1,060,108,800
	2013	21,769	5,593	4.7%	49,067	1,068,139,523
	2014	21,892	5,573	3.3%	46,150	1,010,315,800
	2015	21,877	5,573	3.4%	47,274	1,034,213,298
	2016	21,877	5,657	3.3%	47,619	1,041,760,863
	2017	21,805	5,806	2.9%	49,204	1,072,893,220

## **Principal Employers December 31, 2017**

Employer	Number of Employees	Percentage of Total Employment
USD #512	529	2.43%
Hy-Vee	196	0.90%
WireCo WorldGroup Inc	156	0.72%
Claridge Court	141	0.65%
Brighton Gardens	110	0.50%
Hen House #22	102	0.47%
Better Homes & Garden Real Estate Macy's	100	0.46%
Bijin Salon & Day Spa	98	0.45%
Macy's	96	0.44%
Nations Holding Company	82	0.38%
TOTAL	1,610	7.40%





# Tax Revenues by Governmental Funds by Source Last Ten Years December 31, 2017 (in thousands)

	Fiscal Year	Property Tax	Local Sales Tax	County Sales Tax	Specialty Sales Tax	Local Use Tax	County Use Tax	Specialty Use Tax	Franchise Tax	Motor Vehicle Tax	Total
1	2008	5,177	2,053	1,652	826	366	215	107	1,817	514	12,727
	2009	5,266	1,954	1,511	755	341	185	94	1,699	545	12,350
	2010	5,278	2,024	1,412	699	371	225	113	1,792	551	12,465
	2011	5,299	2,068	1,619	1,663	397	300	150	1,805	556	13,857
	2012	5,469	2,129	1,674	1,734	425	302	151	1,799	591	14,274
	2013	5,495	2,198	1,722	1,812	480	307	154	1,594	637	14,399
<	2014	5,535	2,335	1,595	1,826	496	302	151	2,395	664	15,299
	2015	5,669	2,419	1,590	1,874	535	307	153	1,980	682	15,209
	2016	6,019	2,447	1,593	1,891	623	326	163	1,992	686	15,740
	2017	6,417	2,472	1,598	2,184	674	338	232	1,962	708	16,585

Total tax revenues increased 5.4% from 2016 to 2017. The majority of the increase is from property taxes. Prairie Village's total appraised value increased 11.55%. The average sale price in Prairie Village increased 13.16%, while the mean appraised value rose 11.05%.



## Total Government Expenses by Function Last Ten Years December 31, 2017

Fiscal Year	Urban Management and Planning	Public Works	Public Safety	Municipal Justice	Leisure and Recreation	Interest on long-term debt	Total
2008	3,132	7,685	5,103	370	917	73	17,280
2009	3,355	8,834	5,453	390	713	88	18,833
2010	3,273	9,768	5,111	370	689	187	19,398
2011	3,896	8,609	5,597	395	700	164	19,361
2012	4,245	8,594	5,870	417	693	185	20,004
2013	4,775	8,958	5,763	427	679	138	20,740
2014	5,610	10,350	5,705	403	1,120	102	23,290
2015	4,882	8,923	5,876	404	556	76	20,717
2016	8,623	8,506	6,390	429	497	599	25,044
2017	12,353	8,121	6,161	439	537	371	27,982

Urban Planning and Management increased 43% from 2016 to 2017. The increase reflects activity in the Meadowbrook redevelopment district which was new in 2016.

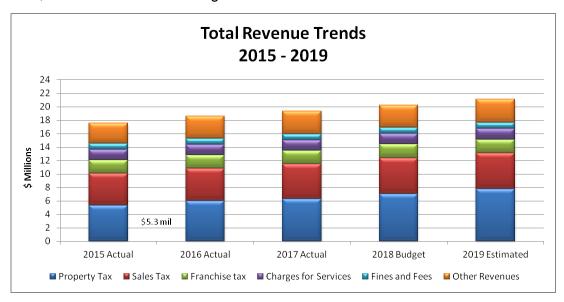


#### **Economic Outlook**

Prairie Village continues to be a highly desirable location to live, work and play in the Kansas City metropolitan area. In 2017, the City added an additional 86 acres of parkland, continued its AAA bond rating, maintained one of the lowest tax bases in Johnson County, and achieved national recognition for being one of the safest and most livable cities in the nation. And, 2018 is on track to be just as successful with most homes selling within days of being listed on the market.

Because of the demand for Prairie Village homes, the average home sale price increased 13.16% from 2016 to 2017, while the mean appraised value rose 11.05%. The composition of the City's property tax base is 13% commercial and 87% residential. The area has experienced steady economic growth during the past two decades. In 2016, the City approved the redevelopment of the Meadowbrook Golf and Country Club into mix of a public park, single-family lots, luxury apartments, twin-home units and a boutique hotel. The economic outlook for the City of Prairie Village is very strong for both the long and short term future.

The chart reflects the total General Fund revenue for fiscal years 2015 - 2019. Total revenues received in 2017 were 3.9% greater than what was received in 2016, and were at 103% of budget.



### **Long Term Financial Planning**

The City of Prairie Village prepares a Financial Forecast prior to the development of the budget. The five year model takes into account projected increases and decreases in revenues and expenditures. This information is shared during the budget deliberations. Financial forecasts are key to strategizing, studying different financial outcomes, modeling demographic trends, and anticipating changes in revenue streams



The City of Prairie Village encourages its citizens to be involved in the process of government. Contact information for your city officials is listed on this page. This document, known as the Popular Annual Financial Report (PAFR), is to be used as a quick reference for the citizens of Prairie Village, and to summarize the financials of the City. The information in the PAFR is taken directly from the Comprehensive Annual Financial Report (CAFR), which is a more comprehensive report and is available online at www.pvkansas.com.

## City of Prairie Village Department Heads and Appointed Officials

#### 2017 Department Heads

City Administrator	Wes Jordan	wjordan@pvkansas.com	913-385-4621
Assistant City Administrator	Jamie Robichaud	jrobichaud@pvkansas.com	913-385-4601
Asst. to the City Administrator	Alley Porter	aporter@pvkansas.com	913-385-4635
City Clerk	Joyce Hagen Mundy	jhmundy@pvkansas.com	913-385-4616
Finance Director	Lisa Santa Maria	lsantamaria@pvkansas.com	913-385-4661
Police Chief	Tim Schwartzkopf	tschwartzkopf@pvkansas.com	913-385-4609
Public Works Director	Keith Bredehoeft	kbredehoeft@pvkansas.com	913-385-4642

#### 2017 Appointed Officials

City Attorney Catherine Logan, Lathrop & Gage
City Treasurer Fielding Norton, Jr.

Municipal Judge Karen Torline
Municipal Judge Michelle Decicco
City Prosecutor Debra Vermillion

The City of Prairie Village, Kansas

7700 Mission Road, Prairie Village, KS 66208 | **ph** 913.385.4661 | **FX** 913.381.7755

www.pvkansas.com | Isantamaria@pvkansas.com

