COMMUNICATIONS COMMITTEE MONDAY, JUNE 10, 2013 AGENDA

6:00 PM POLICE DEPARTMENT CONFERENCE ROOM

- 1. Approve April 10, 2012 minutes
- 2. Discuss website homepage refresh
- 3. Discuss NotifyJoCo notification system
- 4. Discuss the potential filming of council meetings

COMMUNICATIONS COMMITTEE April 10, 2012 MINUTES

The Communications Committee met at 6:00 pm in the Multi-Purpose Room. Members present: Chairman Andrew Wang, David Morrison, John Wilinski, Dirk Wright, Heather Schrotberger and Michael Arrandale-Arnold. Also present: Quinn Bennion, Dennis Enslinger and Keith Bredehoeft.

Approve Minutes

The October 11, 2011 minutes were approved as written.

Discuss improving communication with residents on city-wide initiatives and capital infrastructure projects

Andrew Wang said he wants to discuss the communication process for city projects i.e. type of communication and who is informed, when and how.

The committee identified the following types of projects: ordinance/policy initiatives, Master Plan/Comprehensive Plan, CIP - street - mill & overlay, CIP - street - rebuild, CIP - sidewalk/curb & gutter, and CIP - trail/Parks. The committee identified the following types of communication media: letters, Village Voice, email subscriptions, CodeRed, electronic sign, Pvnotify, pvpost and yard signs.

The committee noted that not everyone is on the internet. Heather Schrotberger asked what the role is of the resident regarding their responsibility to stay connected. Andrew Wang stated that residents feel they need to be notified with every project and the Village Voice should be used but often not practical. Michael Arrandale-Arnold suggested emphasizing the e-subscriptions in the newsletter and posting information at the library and post office. David Morrison suggested a digital bulletin board on Mission Road. John Wilinski suggested using a cable station of youtube channel for videos. Michael Arrandale-Arnold noted that the City is getting the message out but residents need to get connected to the message.

Keith Bredehoeft noted that for current street projects a letter is sent to those affected and when a public meeting is held. Andrew Wang suggested the type of street could guide how widely the notice is distributed.

The committee discussed additional ideas for notifying residents.

The meeting was adjourned at 7:15 pm.

Andrew Wang Chair