

**COMMUNICATIONS COMMITTEE
TUESDAY, OCTOBER 11, 2011
AGENDA**

**5:30 PM
PD CONFERENCE ROOM**

1. Approve November 9, 2010 minutes
2. Consider Newsletter Services

COMMUNICATIONS COMMITTEE
November 9, 2010
MINUTES

The Communications Committee met at 5:30 pm in the Multi-Purpose Room. Members present: Vice-Chairman Laura Wassmer, Nici Flinn, John Wilinski, Dirk Wright, Heather Schrotberger, Michael Arrandale-Arnold and Christine Adams. Also present: Quinn Bennion, Dennis Enslinger and Jeanne Koontz.

Laura Wassmer removed the agenda item regarding the PV Magazine. Chairman Wang requested the item be postponed until the next meeting when he could attend.

Approve Minutes

The August 10, 2010 minutes were approved as written.

Newsletter

Quinn Bennion said there has been an on-going discussion on what does and does not appear in the newsletter. There is not a guiding policy document. Ideas are submitted by residents, staff and the governing body. The newsletter is edited by Jeanne, Dennis and Quinn.

The newsletter has not typically included City Council issues (Zoning, CID, SUP) except for the budget. The CID information was on the website, sent out in an e-blast and included in the newspaper. However, many residents reported that they knew nothing about it. The information was not included in the newsletter because of timing.

Laura Wassmer said it makes sense to put a community-wide issue in the newsletter if time allows.

Quinn Bennion said the challenge was that the public hearing was in April long before Council voted on the item.

Nici Flinn said it sounds like a timing issue.

Laura Wassmer suggested putting public hearing dates on the website. Jeanne Koontz reported there is a Most Popular Services section where there could be a link to the public hearings page. Laura Wassmer also suggested including a place in the newsletter that directs residents where to go to learn about public hearings. Quinn Bennion suggested setting up a Public Hearings e-subscription list. Michael Arrandale-Arnold suggested posting the public hearings at the library.

John Wilinski asked if Time Warner Cable still has a local government channel that the City could use. Laura Wassmer stated the City used to be on the government channel but no one watched it and it was very expensive. She inquired if the City still has rights to the channel. Quinn Bennion said the City might still have access through Time Warner Cable. Usually the channel is provided but the City has to provide everything else. Christine Adams said the City gave the channel to the school district. Laura Wassmer said it would be worth checking into.

Update on Website

Jeanne Koontz reviewed the features of the new website. She reported that residents will be able to submit a form with their resident story and picture.

Update on PVNotify

Quinn Bennion gave an update on the PV Notify project. The PV Notify system would email by geographic location on neighborhood specific issues. The software that was going to be used will not work. The idea is still being pursued.

The meeting was adjourned at 6:30 pm. The next meeting will be January 12, 2011 at 5:30 pm.

Laura Wassmer
Vice-Chair