

PARKS AND RECREATION COMMITTEE
5:30 p.m., October 12, 2022
City Hall – Council Chambers

AGENDA

Public Participation

Consent Agenda

1. Meeting Minutes – October 12, 2022

Reports

1. Chairperson's Report
 - a. Community Center Update
 - b. MARC/Windsor Park Trails
2. Recreation Report
 - a. 2022 Summer Recreation Report
 - b. 2023 look ahead
3. Public Works Report
 - a. Harmon Park Inclusive Play Update

New Business

1. Universal signing and park branding discussion and updates

Information Items

Meeting Schedule

- November 9, 2022
- January 11, 2023

Adjournment

PARKS AND RECREATION COMMITTEE
6 p.m., September 14, 2022
City Hall – Council Chambers

MINUTES

Attendance: Chair Terrence Gallagher, Vice Chair Lauren Wolf, Carey Bickford, Randy Knight, Jayme Merklein, Caety Meyer, Matt Moeder, Kevin Murphy, Lauren Ozburn, Staff: Melissa Prenger, Meghan Buum, Scott Bingham (BBN Architects)

Public Participation: None

Reports

1. Chairperson's Report – Chairman Gallagher reported that at the September 7 City Council meeting, the budget was approved including the five year parks Capital Improvement Plan and an accelerated Harmon Park Pavilion and Restrooms project.

Mr. Gallagher recognized and congratulated Vice Chair Lauren Wolf on her appointment to the Mid-America Regional Council's Active Transportation Programming Committee.

2. Recreation Report – Assistant City Administrator Meghan Buum reported that the 2022 pool and recreation season came to a successful close, with more detailed information to be presented in October.
3. Public Works Report – Melissa Prenger reported on behalf on Field Superintendent James Carney:
 - a. The pool has closed for the year and crews will be performing routine year-end closing tasks through September and October. Bids for repairs to the lap pool will be received in October. Meghan organized a pool walk through with Public Works and the pool manager that was completed today so we already have our "to-do list" and our "wish list" started for 2023.
 - b. Ball diamonds should be getting a minor overhaul this fall to include additional product and grading where necessary.
 - c. A chemical use report is now being posted on the City website. This report illustrates the type and quantity of product that applied in the parks.
 - d. Aeration and over-seeding the parks began in September. The healthier and thicker grass grown; the less chemicals needed to prevent weeds.
 - e. The Grounds Crew recently removed the logs that separated the sand pit from the nature play area and replaced them with stones in an effort to remove a desirable location for wasps and hornets to nest.

- f. The Windsor Park light repairs have been put out for bid for a second time to include the upcoming restroom project. Public Works is hopeful that they will be able to complete the repairs this fall.
- g. Porter and Harmon Parks have been receiving quite a bit of graffiti in the restrooms this summer.

Melissa Prenger provided updates on park construction:

- a. Taliaferro – The new shelter and restroom are on schedule for completion in mid-October with final details including the placement of shelter furniture by the end of the year. The tennis court has been refinished to match Harmon and McCrum.
- b. Windsor – The park restroom plans are close to completion following the closure of the public survey. Construction on the restroom, trails, tennis and pickleball court will begin soon.
- c. Schliffke Park – The new layout of Schliffke park includes more linear park land with fewer parking spaces, additional trail/sidewalks, and benches, seat walls, and landscaping to be determined. Construction is expected to take place in 2024.
- d. Harmon Park – Four submittals were received for the new inclusive playset at Harmon Park. A selection committee of the chair, vice chair and staff selected two playsets to be put forward for public survey. Over 400 participants were engaged in this survey. Residents were asked to vote on look/feel of the play area. Participants chose the playset submitted by All Inclusive Rec.

The chosen concept as presented was more than the budgeted amount, with the proposal including a potential partnership with Variety KC who would bring an additional \$250k in exchange for certain branding elements and additional hard fencing to prevent children from straying or running from the park, as opposed to the landscape style and seat wall barriers the City originally included in the concept. Additional conversation with Variety KC will take place in the coming weeks with the City Council ultimately making the final decision related to the inclusion of another organization's funding and branding in our city parks.

Consent Agenda

- 1. Meeting Minutes – May 11, 2022: Kevin Murphy moved to approve the meeting minutes. Randy Knight seconded the motion and it was approved unanimously.

New Business

1. Community garden entry proposal (tentative) – This item was tabled to a later date.
2. Introduction to universal signing and park branding—Scott Bingham, BBN Architects, led a discussion among the committee.

Common features – What do we want to replicate in our parks to promote cohesion throughout the city? For example, restrooms and shelters may not be identical, but show consistent characteristics through colors, shapes, etc. Tennis courts are refinished in a similar color scheme. Benches will be consistent in material and finish. Ultimately, the goal is to create a brand standard to call back to when the City makes updates to the parks.

Information signs – All parks will continue to include a stacked stone entrance monument. Other sign content that could be included on signage would include park rules and maps as well as other supporting information such as park history, contact information, no smoking, and thunder warnings. Ultimately, the goal is to reduce or condense the amount of visual clutter in the parks.

What brand influences need to be considered – font, Prairie Village blue and other accent colors? Do we consider different signage based on the size of the park? How do materials and maintenance factor in? Would something more substantial be located in the larger parks? We want to be sure to plan for longevity.

Scott shared sign examples to help generate free form thought from the committee:

- Noticeable but blends in with the environment
- Design element on the back of the sign or secondary information like history
- Easy to clean, maintain, and update
- Timeless
- “One stop shop” for information
- Potentially add field markers
- Incorporate materials and shapes from the pavilions and restrooms
- Weathers well

Melissa thanked Scott and BBN for being a delight to work with and for their long history of good work with Prairie Village.

Information Items

Meeting Schedule

- October 12, 2022
- November 9, 2022

Adjournment – 7:09 p.m.



PRAIRIE VILLAGE, KANSAS

City of Prairie Village

Summer Recreation Programs Report

2022

Prairie Village Pool

General Overview

The swimming pool program is designed to provide a safe summer outdoor recreation opportunity as well as instruction in swimming and water safety. The pool complex at Harmon Park includes a recreational swimming pool, diving pool, slide pool, meter pool, baby pool, adult pool, and a food service facility. Members pay an annual fee to purchase a swim card for admission to the pool complex; others can pay at the gate for daily admission.

Pool Memberships

The sale of pool memberships began on April 1. A total of 4,089 pool memberships packages were sold in 2022. Total revenue generated through membership sales was \$184,723.

Membership trends break down as follows:

	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>	<u>2021</u>	<u>2022</u>
Resident Individual	2,784	2,758	2,796	2,630	2,068	2,471
Resident Senior Citizen	232	282	285	318	296	363
Resident 5 Swim Card	160	141	156	143	146	75
Resident 10 Swim Card						45
Employee Membership	42	47	28	57	115	94
Non-Resident Individual	453	539	523	503	799	708
Non-Resident Senior Citizen	35	75	80	102	143	151
Non-Resident 5 Swim Card	37	45	46	29	42	29
Non-Resident 10 Swim Card						6
Total Memberships	3,743	3,887	3,914	3,782	3,609	3,942
Change from Previous Season		144	27	-132	-173	333

SuperPass

The SuperPass Program continues to be popular with resident families. For an additional charge of \$60 for a family pass or \$25 for an individual, Prairie Village residents could upgrade their existing pool memberships to allow them access to the neighboring pools in Fairway, Leawood, Mission, and Roeland Park. Each city retains half of the revenue generated by the sale of the SuperPass while the other half is pooled for redistribution based upon the percentage of total usage at all pools. Prairie Village SuperPass holders made 4,065 visits to neighboring participating pools. The program generated 4,610 visits to the Prairie Village Pool generating \$14,863.21 in additional SuperPass revenue.

Attendance

The pool complex experienced a bather load of 58,215 in 2022. Total gate revenue for 2022 was \$157,060. The City's Annual Puppy Poolooza event continues to be very popular, with 183 dogs in attendance.

For comparison (2015-2022):

	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>	<u>2021</u>	<u>2022</u>
Bather Load	52,696	53,866	51,507	54,950	47,389	50,536	58,215
Gate Revenue	\$112,264	\$132,826	\$134,076	\$130,183	\$130,183	\$150,078	\$157,960

Food Service

The City utilized the services of Sysco Food Service for food products and retained Coca-Cola for beverages. The concessions stand offered pool patrons a selection of snack food items, hot items, and assorted drinks. The concession stand also carried Dippin Dots Frozen Ice Cream along with other ice cream snacks. Total concession sales were \$43,739.

Staffing

The pool used 74 different lifeguards throughout the year and 22 operations attendants. The team was led by four assistant managers, one lifeguard manager, one operations manager, and one aquatics supervisor.

Aquatics supervisor Suzanne McCullough began recruitment efforts shortly after the first of the year by reaching out to previous employees, high schools, and local swim teams. A referral bonus was offered of \$50 per referral, up to \$150. \$2,100 was distributed to employees for their referrals. Red Cross training was organized and led by lifeguard manager Daniel Jackson and one assistant manager who were Red Cross Instructor certified.

The base wage for starting lifeguards was \$12/hour. The base wage for a starting operations employee was \$9/hour. Two incentive bonuses were used to encourage employees to work until the end of the season. The first bonus was a \$1 per hour raise for all hours worked the last two pay periods of the season. The second bonus was achieved by averaging at least fifteen hours per week in that same timeframe. If an employee accomplished this, they were paid an extra 50¢ for every hour worked during the pool season. Many employees took advantage of the end of season bonuses for a total of \$6,678 in bonus wages.

While staffing during reduced hours continues to be an issue, overall feedback was positive on the number of lifeguards.

Prairie Village Municipal Pool Membership Rates

2022 RATES	RESIDENT	NON-RESIDENT
Individual	\$50	\$80
Sr. Citizen (60+)	\$45	\$70
Swim Card with 5 Admissions	\$35	\$40
Daily Admission Fee	\$10	\$10
Twilight Fee after 4:30 pm	\$5	\$5
Lost ID Card	\$3	\$3

- *\$10 off each pass for Residents and Non-Residents between April 1 and May 1.*
- *Half off starting July 15.*

City Recreation Programs

Swim

Membership for the 2022 Prairie Village Piranhas on both the competitive and pre-competitive teams was 165, up from 149 in 2021. The team was coached this year by Bridget Kelly who was assisted by five part-time assistant coaches. In addition to their commitments to the team, the coaches were allowed to offer swim lesson packages in blocks of five lessons for \$45. To cover administrative costs, 20% of the fee goes to the City. The coaches taught 26 participants this year for a total of 130 lessons.

Dive

The 2022 Dive Team had 26 participants, down from 44 participants in 2021, and was taught by head coach Ginna Dammann and one assistant coach. Once again, the City offered independent dive lessons to team members to provide them with extra instruction and the coach with extra income – 3 participants purchased lessons for a total of 15 lessons.

Tennis Program

The 2022 Junior Tennis League was fielded with 63 players, down from 86 players in 2021. Head Coach Tracy Cooper had several players competing in the end-of-year tournament. Prairie Village had a good showing in the tournament and hosted three days.

Youth tennis lessons traditionally offered in partnership with Johnson County Park & Recreation District were canceled in 2022 due to a lack of instructors.

Skateboarding 101

Dan Mapes hosted four sessions of Skateboarding 101 class for ages 3 to 12. Each session included three lessons where participants were taught skate park etiquette, balance, basic skills, and simple tricks. The sessions met the maximum enrollment of 10 participants, totaling 40 Skateboarding 101 participants in 2022.