

# The City of **Prairie Village, Kansas**

Popular Annual Financial Report
For the Year Ended December 31, 2019





The Star of Kansas



Government Finance Officers Association

# Award for Outstanding Achievement in Popular Annual Financial Reporting

Presented to

# The City of Prairie Village Kansas

For its Annual Financial Report for the Fiscal Year Ended

December 31, 2018

Christopher P. Morrill

Executive Director/CEO

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#### Dear Citizens of Prairie Village,

We are pleased to present to you the City of Prairie Village's seventh Popular Annual Financial Report (PAFR) for the fiscal year ending December 31, 2019. The Citizen's Report is a condensed version of the 2019 Comprehensive Annual Financial Report (CAFR). The CAFR is comprised of 123 pages of detailed financial statements, notes, schedules and statistical information. The CAFR was prepared in conformance with Generally Accepted Accounting Principles (GAAP) and audited by the CPA firm, BT & Co., receiving an unmodified opinion. An unmodified opinion is given when an auditor can state that the financial statements are accurately and fairly presented.

This report provides an analysis of the financial position of the City, where the revenues derive to operate the City, where those same dollars are spent, and how the local economy impacts Prairie Village's overall financial status. Our goal is to better communicate the results of the financial operations of the City in a reader friendly financial publication.

As you review the report, we invite you to share any questions, statements, or comments you may have. You may contact the Finance Department at 913.385.4661. The fully disclosed audited CAFR and summarized PAFR may be found online at www.pvkansas.com.

Respectfully,

Jose South Maria

Lisa Santa Maria Finance Director



# **2019 Prairie Village Governing Body**



Front row: (left to right) Andrew Wang, Ron Nelson, Mayor Eric Mikkelson, Jori Nelson, Sheila Myers, and Terrence Gallagher

Back row (left to right): Serena Schermoly, Brooke Morehead, Tucker Poling, Courtney McFadden, Dan Runion, Ted Odell, and Chad Herring



# **FAST FACTS**



Prairie Village

#### **Public Works**

- 116 miles of streets
- 2,165 street lights
- 1,228 acres of lawn mowed



#### Parks & Recreation

- 13 parks
- fountains
- pools
- 65 park acreage



#### **Building Permits**

\$131,303,263

Valuation

1,871

Permits issues

#### **Economic Indicators**

- \$52,477 Per Capita Income
- 2.8% **Unemployment Rate**
- \$359,987 Median House Value
- **Debt Per Capita**

#### Police

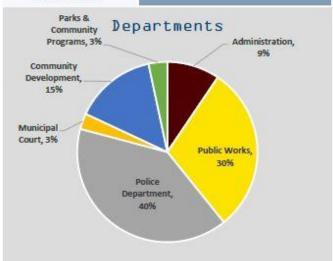
Police Station

47

Sworn Officers

2,800

Traffic Signals





# The City as a Whole

#### Statement of Net Position

The Statement of Net Position looks at the City as a whole and is a useful indicator of the City's financial position. The table below provides a summary of the City's financial position over time. The full disclosed Statement of Net Position can be located in our 2019 CAFR at www.pvkansas.com.

	2018	2019
Current and other assets	\$29,414,942	\$35,864,962
Capital assets	88,501,243	99,686,555
Total assets	117,916,185	135,551,517
Total deferred outflows of resources	2,771,089	2,195,252
Long-term liabilities	24,453,716	33,443,064
Current liabilities	1,722,040	1,864,675
Other liabilities	2,189,554	3,188,433
Total liabilities	28,365,310	38,496,172
Total deferred inflows of resources	11,193,052	12,733,765
Net position:		
Net investment in capital assets	72,266,905	84,505,009
Restricted	1,255,343	1,029,879
Unrestricted	7,606,664	981,944
Total net position	\$81,128,912	\$86,516,832
Total liabilities and deferred inflows of resources & net position	\$117,916,185	\$135,551,517

The largest portion of the City's assets (62%) reflects investments in capital assets (e.g. land, buildings, infrastructure, machinery and equipment), less related debt to acquire those assets that is still outstanding. The City uses these capital assets to provide services to its citizens; consequently, these assets are not available for future spending.

#### **Definitions:**

**Capital Assets**. Land, improvements to land, easements, buildings, improvements to buildings, vehicles, machinery, and any other assets that are used in operations with an initial useful life extending beyond one reporting period.



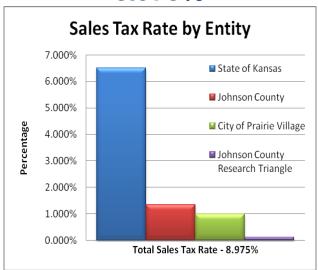
**Net investment in capital assets**. A measure of the level of investment in capital, found by subtracting non-cash depreciation from capital expenditures. This measure helps to give a sense of how much money is being spent on capital items (such as property, buildings and equipment), which are used for operations.

#### Net Position unrestricted = \$981,944

The City has \$981,944 in available funds to pay for emergencies, shortfalls or other unexpected needs for the fiscal year ending December 31, 2019. The City's unrestricted net position decreased from \$7,606,664 in 2018 to \$981,944 in 2019 mainly due to the unspent portion of the Public Works Facility bond issue at year end and a change in the net pension obligation.

The City's combined net position also increased by \$5,387,920 from 2018 to 2019. The change in net position as a percentage of assets is a good indicator of the government's financial position. The positive ratio of 6.6% is mainly a result of an increased investment in 2019 capital assets.

# Prairie Village's Sales Tax 8.975%



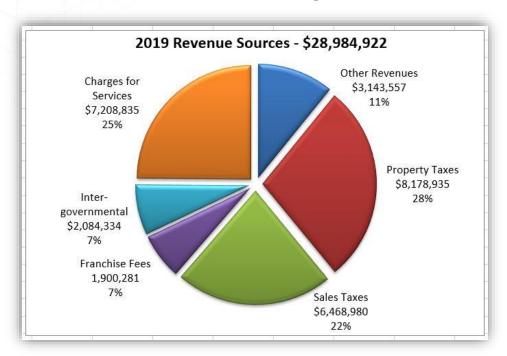
The City levies an additional 1 percent sales tax on taxable sales made at Prairie Village Shops and Corinth Shops for the Community Improvements Districts (CIDs).



## **City Services**

City government provides a wide range of services including police protection and safety programs; construction and maintenance of streets, storm drainage and infrastructure; summer recreational activities and year-round cultural events; residential waste collection, recycling and composting services; and other general services for residents. The chart below is derived from the Statement of Activities on page 15 of the CAFR.

# Where does the money come from?



#### **Definitions:**

**Taxes.** Tax revenue includes property, motor vehicle, local sales and use, and franchise fees. There is an additional 1.00% sales tax applied to purchases made within one of the two Community Improvement Districts (CID).

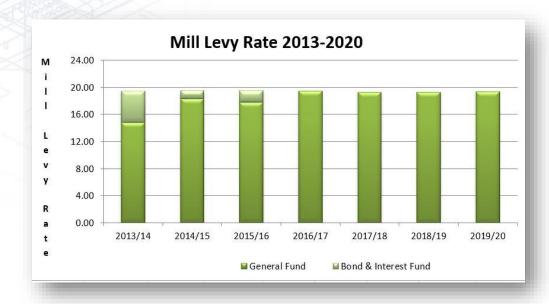
**Fees, Fines and Charges for Services.** This source includes revenue which is a charge for contract services and special assessments to recipients of certain services. The three largest sources of this revenue type are the police services contract with Mission Hills, special assessments for solid waste collection and the Stormwater Utility fee.

**Intergovernmental.** Included in this revenue source are liquor tax, County sales and use, Public Safety sales and use and Special Highway funds.



# Prairie Village's Property Tax

**Property Taxes.** Taxes due on real estate and personal property. It is computed by applying the City's mill rate to the County's assessed valuation.



#### **Residents Receive City Services**

In 2019, the average market value of a Prairie Village Home was \$359,987. In 2019, on average, a homeowner will pay \$67.00 each month for City services. The checkbook below illustrates how this amount is divided among various City programs.

Program	Monthly Cost
Public Safety	\$26.80
Public Works	\$20.10
Community Development	\$ 10.05
Administration	\$ 6.03
Parks & Recreation	\$ 2.01
Municipal Court	\$ 2.01

	Homeowner rairie Village	DATE: 1	75 May 15, 2020
	: City of Prairie V		\$ 67.00
Fifty six	and 00/100*****	*********	** DOLLARS
MEMO	Monthly property tax for City service		AXPAYER

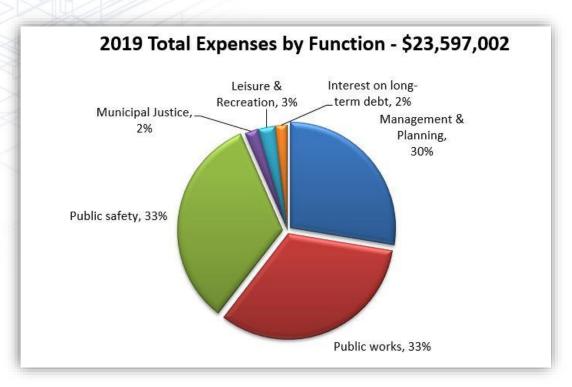
Your Property Taxes also include Special Assessments or Fees for Trash and Recycling Services and Stormwater System maintenance.

Trash Fee: \$228.00 per year or \$19.00 per month

Stormwater Fee: \$0.04/sq ft of impervious area



# Where does the money go?



The chart above is derived from the Statement of Activities on page 15 of the CAFR.

#### **Definitions:**

**Management & Planning.** Provides overall management of City operations, coordination of City planning and implementation of Council direction and policy.

**Public Works.** Includes costs associated with maintaining our roads and infrastructure.

Public Safety. Provides public safety services which include:

- o Crime Prevention
- o Patrol
- Investigations
- o D.A.R.E
- o Traffic

**Leisure & Recreation.** Includes costs associated with park development, recreational opportunities and community programs to accomplish the long term goal to maintain the highest quality of life in the City.



## **Strategic Use of Debt**

The City continues to maintain a favorable Aaa bond rating from Moody's while having one of the lowest tax bases in Johnson County. The City had \$24,630,000 in bonded debt as of December 31, 2019.

Outstai	nding Bonds			
General O	bligation Bonds			
	Governr			
	2018 2019			
General Obligation Bonds:				
Series 2009-A	\$225,000	-		
Series 2011-A	\$2,170,000	\$1,615,000		
Series 2016-A	\$11,300,000	\$11,300,000		
Series 2016-C	\$2,255,000	\$1,825,000		
Series 2019	-	\$9,890,000		
Total	\$15,950,000	\$24,630,000		

#### **Definition:**

**Bonds.** A debt obligation, or written promise to pay back an amount plus interest by way of periodic payments within a specified period of time.

#### Why rely on debt at all?

Bond debt can be compared to a home mortgage that is repaid over time, while operations and maintenance expenses are like daily household expenditures that are paid immediately, such as groceries. GO bonds give cities a tool to raise funds for capital improvement projects that are otherwise not funded by City revenue, such as roads, bridges, bikeways and urban trails and parks. GO bonds are typically used to fund capital improvement projects that will serve the community.

The City also chooses to use bonds when projects are so large, it would never be feasible to save up enough money to pay in cash. The smaller annual debt payments are manageable.

It's also about fairness. If the useful life of a \$1 million building improvement is 20 years, why should today's residents pay 100% of the cost of 1/20<sup>th</sup> of its use?



# **Demographic and Economic Data**

- Originally home to Shawnee, Osage and Kansa Indians
- City was named the best planned community in America by the National Association of Home Builders in 1949
- Incorporated as a City in 1951
- Mayor-Council form of government, with an appointed City Administrator
- Governing body is comprised of a Mayor, elected at-large, and twelve Councilmembers, two from each of six wards
- All elected officials serve a term of four years with biennial non-partisan elections to allow for staggered terms
- 6.7 square miles, with 22,389 residents
- Low unemployment rate (2.8% in 2019)

# Economic Statics Last Ten Years December 31, 2019

Fiscal Year	Population	School Enrollment	Unemployment Rate	Per Capita Personal Income	Personal Income
2010	21,447	5,652	6.1%	34,667	743,503,149
2011	21,447	5,730	5.4%	34,667	743,503,149
2012	21,795	5,567	4.6%	48,640	1,060,108,800
2013	21,769	5,593	4.3%	49,067	1,068,139,523
2014	21,892	5,573	3.8%	46,150	1,010,315,800
2015	21,877	5,644	3.4%	47,274	1,034,213,298
2016	21,877	5,657	3.3%	47,619	1,041,760,863
2017	21,805	5,806	3.1%	49,204	1,072,893,220
2018	22,368	5,718	2.9%	49,897	1,116,096,096
2019	22,389	5,854	2.8%	52,477	1,174,907,553

# Principal Employers December 31, 2019

Employer	Number of Employees	Percentage of Total Employment
USD #512	491	2.19%
Hy-Vee	196	0.88%
Hen House #22	178	0.80%
Claridge Court	141	0.63%
<b>Brighton Gardens</b>	131	0.59%
City of Prairie Village	130	0.58%
Macy's	122	0.54%
<b>Better Homes &amp; Garden</b>	100	0.45%
Bijin Salon & Day Spa	98	0.44%
WireCo WorldGroup Inc.	91	0.41%
TOTAL	1,678	7.51%





# Tax Revenues by Governmental Funds by Source Last Ten Years December 31, 2019 (in thousands)

	Fiscal Year	Property Tax	Local Sales Tax	County Sales Tax	Specialty Sales Tax	Local Use Tax	County Use Tax	Specialty Use Tax	Franchise Tax	Motor Vehicle Tax	Total
	2010	5,278	2,024	1,412	699	371	225	113	1,792	551	12,465
×	2011	5,299	2,068	1,619	1,663	397	300	150	1,805	556	13,857
	2012	5,469	2,129	1,674	1,734	425	302	151	1,799	591	14,274
	2013	5,495	2,198	1,722	1,812	480	307	154	1,594	637	14,399
	2014	5,535	2,335	1,595	1,826	496	302	151	2,395	664	15,299
	2015	5,669	2,419	1,590	1,874	535	307	153	1,980	682	15,209
	2016	6,019	2,447	1,593	1,891	623	326	163	1,992	686	15,740
	2017	6,417	2,472	1,598	2,184	674	338	232	1,962	708	16,585
	2018	7,157	2,579	1,671	2,409	718	356	267	2,120	733	18,010
	2019	8,179	2,488	1,692	2,332	846	380	285	1,900	752	18,854

Total tax revenues increased 4.7% from 2018 to 2019. The majority of the increase is from property taxes. Prairie Village's total assessed value increased 9.1%. The average sale price in Prairie Village increased 7%, while the mean appraised value rose 8%.



#### Total Government Expenses by Function Last Ten Years December 31, 2019

Fiscal Year	Urban Management and Planning	Public Works	Public Safety	Municipal Justice	Leisure and Recreation	Interest on long-term debt	Total
2010	3,273	9,768	5,111	370	689	187	19,398
2011	3,896	8,609	5,597	395	700	164	19,361
2012	4,245	8,594	5,870	417	693	185	20,004
2013	4,775	8,958	5,763	427	679	138	20,740
2014	5,610	10,350	5,705	403	1,120	102	23,290
2015	4,882	8,923	5,876	404	556	76	20,717
2016	8,623	8,506	6,390	429	497	599	25,044
2017	12,353	8,121	6,161	439	537	371	27,982
2018	7,426	7,761	7,413	469	623	393	24,085
2019	6,510	7,766	7,776	494	632	419	23,597

Urban Planning and Management decreased 12% from 2018 to 2019. The decrease reflects declining activity in the Meadowbrook redevelopment district.



#### **Economic Outlook**

Prairie Village's financial outlook for 2020 and beyond anticipates moderate growth, while maintaining one of the lowest tax bases in Johnson County.

On January 30, 2020, the World Health Organization declared the coronavirus outbreak a "Public Health Emergency of International Concern" and, on March 11, 2020, declared it to be pandemic. While the City's financial position for the five-year planning period is projected to remain within the established fiscal parameters, including the General Fund reserves which are budgeted to 25% at the end of 2021, the City has implemented strategies to contain expenditures both in 2020 and 2021.

Prairie Village is a highly desirable location to live, work and play in the Kansas City metropolitan area. The area has experienced steady economic growth during the past two decades. In 2016, the City approved the redevelopment of the Meadowbrook Golf and Country Club into a mix of public park, single-family lots, luxury apartments, twin-home units, senior living facility and a boutique hotel. The economic outlook for the City of Prairie Village is very strong for both the long and short term future.

### **Long Term Financial Planning**

The City of Prairie Village prepares a Financial Forecast prior to the development of the budget. The five year model takes into account projected increases and decreases in revenues and expenditures. This information is shared during the budget deliberations. Financial forecasts are key to strategizing, studying different financial outcomes, modeling demographic trends, and anticipating changes in revenue streams





The City of Prairie Village encourages its citizens to be involved in the process of government. Contact information for your city officials is listed on this page. This document, known as the Popular Annual Financial Report (PAFR), is to be used as a quick reference for the citizens of Prairie Village, and to summarize the financials of the City. The information in the PAFR is taken directly from the Comprehensive Annual Financial Report (CAFR), which is a more comprehensive report and is available online at www.pvkansas.com.

# City of Prairie Village Department Heads and Appointed Officials

#### 2019 Department Heads

City Administrator	Wes Jordan	wjordan@pvkansas.com	913-385-4621
Deputy City Administrator	Jamie Robichaud	jrobichaud@pvkansas.com	913-385-4601
Assistant City Administrator	Alley Porter	aporter@pvkansas.com	913-385-4635
City Clerk	Adam Geffert	ageffert@pvkansas.com	913-385-4616
Finance Director	Lisa Santa Maria	lsantamaria@pvkansas.com	913-385-4661
Police Chief	Tim Schwartzkopf	tschwartzkopf@pvkansas.com	913-385-4609
Public Works Director	Keith Bredehoeft	kbredehoeft@pvkansas.com	913-385-4642

#### 2019 Appointed Officials

City Attorney
City Treasurer
Municipal Judge
Municipal Judge
City Prosecutor

David Waters, Lathrop & Gage
Fielding Norton, Jr.

Karen Torline
Michelle Decicco
Ashley Repp

The City of Prairie Village, Kansas

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